

# March 2026 Consumer Offers

## MY'26 & MY'25 Consumer Offers

Model		Cash Discount All Customers	Additional For Navratri Booking Bonus* Customers (till 18th Mar'26)	OR		Additional Offer for Upgrade Customers	OR		Offer For Rural Customers	Total Benefits^	
				Offer For Exchange Customers	Offer For Scrappage Customers		Offer For Government^^ Customer	Offer For Corporate Customers			
Grand i10 Nios	Era Petrol	10,000		5,000	10,000			3,000	3,000	2,000	23,000
	Other Petrol Trims (MT & AMT)	20,000	10,000	15,000	20,000	15,000		3,000	3,000	2,000	68,000
	Prime HB	5,000	10,000		5,000					2,000	20,000
	Other CNG Trims	15,000	10,000	15,000	20,000	15,000		3,000	3,000	2,000	63,000
Aura	Petrol Trims	5,000			5,000						10,000
	Prime SD				5,000						5,000
	S CNG	5,000			5,000						10,000
	SX CNG	5,000			5,000						10,000
	Corporate CNG	5,000			5,000						10,000
i20 (including N Line)	Era MT			15,000	20,000			3,000	3,000	2,000	23,000
	Other MT Trims	15,000	10,000	15,000	20,000	10,000		3,000	3,000	2,000	58,000
	iVT Trims	15,000	10,000	15,000	20,000	10,000		3,000	3,000	2,000	58,000
	N Line Trims	15,000	10,000	15,000	20,000	10,000		3,000	3,000	2,000	58,000
Exter	EX Petrol & EX(O) Petrol				5,000					2,000	5,000
	EX Dual CNG				5,000					2,000	5,000
	S Family (MT & AMT)	15,000	10,000	10,000	15,000			3,000	3,000	2,000	43,000
	SX & SX(O) Family (MT & AMT)	5,000	10,000	10,000	15,000			3,000	3,000	2,000	33,000
	Other CNG Trims	15,000	10,000	10,000	15,000			3,000	3,000	2,000	43,000
New Venue (including N Line)	All Trims				5,000						5,000
Verna	iVT Trims	40,000	10,000	30,000	35,000	15,000		3,000	10,000		1,10,000
	Non iVT Trims	15,000	10,000	40,000	45,000	15,000		3,000	3,000		88,000
Creta Petrol (including N Line)	E Petrol		5,000	15,000	20,000	15,000				3,000	40,000
	Other Petrol Trims & All N Line Trims		20,000	15,000	20,000	15,000				3,000	55,000
Creta Electric	All Trims	15,000	10,000	20,000	25,000	30,000					80,000
Alcazar	Petrol Trims	30,000	10,000	25,000	30,000						70,000
	Diesel Trims		10,000	15,000	20,000						30,000
IONIQ 5	MY25 Trims only	5,00,000			5,000						5,05,000

\*\*Additional Navratri Booking Bonus: Additional Cash Discount (selective Models/Trims) on Bookings till 18th Mar'26 in GDMS & retails from 1st till 31st Mar'26

^Total Benefits include Cash Discount, Booking Bonus, Corporate Offer, Scrappage & Upgrade Bonus | Customers can avail any one of the following offers: Government/Corporate/Rural | ^^Government customers include both, serving and retired (POI) customers

### Upgrade Bonus

Upgrade Bonus: Applicable only on selective trims of Nios, i20 (including N Line), Creta ICE Petrol (including N Line), Verna, & Creta Electric on Exchange of Selective Models:

**Nios:** Santro Family, Alto Family, i10 Family

**i20 (including N Line):** Alto Family, i10 Family, i20 Family

**Verna:** Verna Family, Swift Family, Baleno Family, i20 Family

**Creta ICE Petrol (incl. N Line):** i10 Family, i20 Family, Swift Family

**Creta Electric:** i20 Family, Creta Family, Baleno Family, Venue Family

### Scrappage Bonus

Additional 5,000 Scrappage Bonus | Customer will get either Exchange Bonus or Scrappage Bonus | GST Applicable as per respective model

Only applicable on purchase of new car | Scrappage Bonus is applicable on all Models [Including Prime HB & Prime SD]

1. Customer to deposit ELV to dealer

2. Certificate of Deposit

- To be issued by HMI recommended RVSF only

- States where Recommended List is not shared, they are eligible for Additional Bonus for Scrappage Vehicle via Valid COD from Govt Approved & Authorized RVSFs.

**In case only COD is available and vehicle not handed over to dealer, Rs. 5,000 benefit would be applicable**

3. Customers opting for scrappage bonus against a Certificate of Deposit (COD) must also avail the corresponding RTO benefits (wherever applicable)

### Institutional Sales Offers

**1. Corporate & Government Offers:**

**Corporate Offers:** MY26 & MY25 → Nios (excluding Prime HB), i20 (including N Line), Exter (excluding EX & EX(O) trims - both Petrol & CNG), Verna (except iVT Trims): **Rs. 3,000** | Verna iVT Trims: **Rs. 10,000**

**Corporate Eligible Segment:** Working employees of HML listed corporates, Medical professionals (Doctors, HML Listed Pharmaceutical company employees, certified nurses), Private College/School Teachers and Chartered Accountants

**Government Offers:** MY26 & MY25 → Nios (excluding Prime HB), i20 (including N Line), Exter (excluding EX & EX(O) trims - both Petrol & CNG), Verna: **Rs. 3,000**

**Government Eligible Segment:** Government customers include both, serving and retired (POI) customers

Customer can opt for only one out of Corporate & Government offer as per applicability. For any further clarity related to applicability, kindly get in touch with your respective TSM/IS Manager

**2. DCO (Driver-Cum-Owner : Commercial) Offer**

- Prime SD & Aura Petrol: **Rs. 3,000** | Prime HB: **Rs. 5,000**

[Prime HB DCO Offer is not applicable in Delhi & Haryana]

### Rural Sales Consumer Scheme: SAMBANDH

**Additional Cash benefits for Rural customers on MY25 & MY26 Stock:**

- Creta ICE (including N Line): **₹ 3,000** || NIOS, i20 (including N Line) & Exter: **₹ 2,000**

**Eligible segment:**

Farmers, Sarpanch & Panchayat Members, Rural Bank Employees, Rural Traders, Rural Teachers & Tractor Owners.

**Note:** Rural consumer scheme is applicable on retail done through Rural Sales Outlets only

Rural consumer scheme cannot be clubbed with Government/Corporate offer

### Rural Sales Cooperative Scheme

**Cash benefit for Rural Customers on MY25 & MY26 Stock: Creta ICE (including N Line) → ₹ 3,000 || Nios | i20 | i20 N Line | Exter → ₹ 2,000**

- **Eligible Cooperative Society:** IFFCO / KRIBHCO / Dairy Co-operatives / NAFED / Agriculture Co-operative Society & Other Co-op Society Members & Employees

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Co-operative Banks

**Note:**

1. Only Verified Retail of eligible models will be considered and Scheme to be disbursed only after ID verification of customer.

2. Rural consumer scheme is applicable on retail done through Rural Sales Outlets only

Rural consumer scheme cannot be clubbed with Government/Corporate offer

### Note on Retail Verification:

All Retails should be backed by any of the below methods:

- Auto verified

- VAHAN/HSRP Registration data

- 100% registration amount Tax paid Receipts\* / Approved amount for permanent registration (by state authority) / Amount applicable for permanent commercial registration issued/generated by regional transport office.

[For all the Tax paid receipt cases, dealer to ensure that application number should be visible on Vahan Portal. For cases in which application number is not visible on or before 10th Apr'26, retail of that particular VIN will be considered Non-verified]

\*For Tax Receipts verified cases, actual VAHAN registration would be checked till 30th Sep'26. In case final registration number not found till 30th Sep'26, penalty amount (equal to all consumer offers and all incentives) will be debited to the Dealer against respective VIN.

→ Last Date for Retail verification is 10th Apr'26, all above documents should be dated on or before 10th Apr'26 for consideration of retail verification.

→ No temporary registration will be considered for retail verification.